

Events organized in the Month of March 2024

1. Igniting Young Minds 4.0 - (01-03-2024)

ME-RIISE FOUNDATION in association with ANN's club organized a one day design thinking programme on "Igniting Young Minds 4.0" for the students of Government Higher Primary School in Kuvempunagara, Hassan, on March 1st, 2024. This event focused on boosting creativity, problem-solving, and teamwork. Dr. Geetha Kiran A facilitated the event giving insights on design thinking process. Student members of ME-RIISE FOUNDATION mentored the students to grasp the concept of Design Thinking, pinpointed community concerns, and help them ideate problems and define solutions. The event empowered students to adeptly address real-world challenges.



2. Management Development Programme on "Digital Marketing" (11-03-2024 to 15-03-2024)

ME-RIISE FOUNDATION in association with MSME, DFO, Bengaluru conducted a 5-day Management Development Programme on "Digital Marketing" from 11th to 15th March, 2024. The event helped participants gain actionable insights and practical knowledge, empowering them to implement effective digital marketing strategies in their respective fields.



3. Unlocking Digital Strategies (20-03-2024)

ME-RIISE FOUNDATION in association with MSME, DFO, Bengaluru conducted a one day Entrepreneurship Awareness Programme on “Unlocking Digital Strategies” on 20th March, 2024. The programme focused on utilizing Figma's prototyping features for interactive design flows, aiming to enhance participants' skills in visualizing and refining product ideas before production. Outcome: Participants gained insights into interface design tools and animation techniques, enabling them to create engaging design presentations and interactions.



4. Collaboration with HADSSIA (23-03-2024)

On 23rd March 2024, a significant milestone was achieved where Hassan District Small Scale Industries Association (HADSSIA) collaborated with the ME-RIISE Foundation to empower transformative skill development initiatives in the region. Dr. Geetha Kiran A, CEO of ME-RIISE Foundation, received the offer letter from **Dr J R Bangera, National MSME Board Member Govt Of India**, alongside **H A KIRAN, Director FKCCI and President HADSSIA**, **Shashidar Shetty ,President KASSIA**, and esteemed delegates of MSME during the inauguration of the Skill Development Center on 23rd March 2024.



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