

ABOUT THE PROGRAM

Program consists of two levels:

Level 1: IDEATION

This is the initial level of the competition; here the team has to present their idea or problem statement which shall include a brief description of the concepts involved, proof of feasibility of the idea and a roadmap of the plan till the execution.

The evaluation will be based on the quality and ingenuity of the idea, feasibility of the problem and presentation standards of the team.

As per the choice of the team, they will be provided with the closed or open room for their presentation.

As per the evaluation criteria the selected teams shall be qualified to the next round (**PROOF OF CONCEPT**).

Participation certificate will be given to all the members of the team.

Level 2: PROOF OF CONCEPT

The qualified teams will be given a month to prove the feasibility of their concept or idea.

- If the idea has a business inclination, then the teams ought to build a full-fledged business model
- If the idea is research or service oriented, a prototype has to be built as a proof of its feasibility.

ABOUT THE COLLEGE

Malnad College of Engineering (MCE), Hassan, was established in the year 1960-61, under the auspices of the Malnad Technical Education Society (R), Hassan, This was the first college to be established in the Malnad region of Karnataka state under the second five year plan, as a joint venture of the Government of India and Government of Karnataka. It is an autonomous institution under VTU, Belagavi. At present, the college offers 9 B.E. programs (8 programs are accredited by NBA under Tier-I), 5 M.Tech. Programs, MCA and has 3000 students on its rolls. Our college is accredited by National Assessment and Accreditation Council (NAAC). Under NIRF ranking done by AICTE, our college is in a bandwidth of 150 to 200 for the year 2018-19. Among few colleges selected under TEQIP-3, our college is identified as mentor institution for Jorhat Engineering College in Assam. The institution has thus been able to contribute a large pool of talented engineers to the industry and also for research.

WHO SHOULD ATTEND?

This is open to the interested UG/ PG students of all the branches of Engineering, who have deep insight about a particular problem/ solution towards it.

REGISTRATION FEE

Nominal fee of Rs.100 per team.

Registration link: <https://goo.gl/AYB1AA>

Attractive Cash prizes to be won!

Registration Form

IDEATION

-Canvaas to Our Imagination

(Sponsored by TEQIP-III)

16th October, 2018

Name (In block letters): _____

Semester: _____

Department: _

College:

Phone: _____

E-mail: _____

Signature of applicant

The applicant is hereby permitted to attend the above contest.

Signature with seal
Head of the Institution

PROGRAMME CONVENER

Dr. Geetha Kiran A
Professor
Coordinator, ME-RIISE
MCE, Hassan

ORGANIZING COMMITTEE

Programme co-ordinator:
Mr N.T.VasanthKumar
Assistant Professor, Department of MCA

President: Bharath K B

Vice president: Ashwin Kumar R

Treasurer: Shamswaroop M S

Editorial head: Hitha S

External affairs head: Yaseen Khan

Internal affairs head: Yashwanth

Technical head: Shashank H P

Digital head: Dhanush Acharya

VENUE:

**ME-RIISE(Malnad Enclave for Research,
Innovation, Incubation, Start Ups and
Entrepreneurship)**

For Queries Contact:

Bharath K B : **+919535664372**

Shamswaroop M S : **+918197701859**

CHIEF PATRON

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Coordinator, TEQIP-III, MCE, Hassan

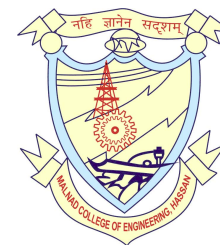
JURIES

**Experts from Industry and
Experienced Academicians**

**TWINNING ACTIVITY
WITH
JORHAT ENGINEERING COLLEGE (JEC),
ASSAM**

Malnad College of Engineering Hassan, Karnataka

*(An Autonomous Institution under VTU,
Belagavi)*



IDEATION

-Canvaas to Our Imagination

(Sponsored by TEQIP-III)

TEQIP

NPIU

A Unit of MHRD

16th October, 2018

Organized by:



**Malnad Enclave for Research,
Innovation, Incubation, Start Ups and
Entrepreneurship**

**Malnad College of
Engineering**

**Hassan-573 202, Karnataka
Accredited by NRA**